Tough Sh*t: Life Advice From A Fat, Lazy Slob Who Did Good
The New York Times bestseller that is profane, honest, and contains totally wise sh*t from one of America’s most original voices. That Kevin Smith? The guy who did Clerks a million years ago? Didn’t they bounce his fat ass off a plane once? What could you possibly learn from the director of Cop Out? How about this: He changed filmmaking forever when he was twenty-three, and since then, he’s done whatever the hell he wants. He makes movies, writes comics, owns a comic book store, and has built a podcasting empire. Tough Sh*t is the dirty business that Kevin has been digesting for forty-two years and now he’s ready to put it in your hands. Kevin provides you with a blueprint for success, taking you through some big moments in his life to help you live your days in as Gretzky a fashion as you can: going where the puck is gonna be. Read all about how a zero like Smith managed to make ten movies with no discernible talent and how when he had everything he thought he’d ever want, he decided to blow up his own career.

Synopsis

Although I’m not a movie buff, I’ve always had a soft spot for Kevin Smith. We’re close to the same age and we grew up a couple of towns apart in Monmouth County, New Jersey. I had a friend in Leonardo back in the day and stopped for cigarettes many times at the Quick Stop, which was made famous in Kevin’s first film "Clerks"--for all I know Kevin was behind the counter a time or two when I was there. I went to see "Clerks" with my friend from Leonardo, and it was surreal to see so many familiar places even as we were both laughing our butts off at the movie. Since then I’ve seen
most of Kevin’s films and have seen one of his live shows (only Robin Williams has made me laugh harder at a live show). What I enjoy most about Kevin, however, is his writing. I skipped his first book because it was just reprinted from his blog, which I read, but when "Tough Sh*t" was released I knew I had to check it out. Disguised as a semi-self-help book, Kevin writes in his usual forthright, wildly profane and hilarious style about how a fat kid from the suburbs of central Jersey became... well, Kevin Smith. Some of it was luck, mainly his collaboration with Harvey Weinstein, who bought " Clerks" and bankrolled many of Kevin's future films, but most of it was Kevin's sheer determination to do things his way. For example, Weinstein offered Kevin $3 million to make "Chasing Amy"--but only if David Schwimmer, Drew Barrymore and Jon Stewart played the leads. Kevin’s response? "Give me $200,000 and let me have Ben Affleck, Joey Lauren Adams and Jason Lee. If you like it, it's yours, if you don't let me take it to another distributor." Kevin got his way, and "Chasing Amy" became a hit.

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