Clickologie: Elevating Your Photography From Beginner To Pro
Synopsis

Capture family memories like a pro! Whether you own a DSLR camera or wield a point-and-shoot, follow professional photographer Erin Summerill as she explains how to make full use of your camera and the basics of photography. Don’t hold yourself back as you peruse sections on family and child photography, you’ll be prepared to catch all your special moments and enjoy them for years to come.

Book Information

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I picked up this book and looked at all the pictures first, then started at the beginning to read the words. I couldn’t stop reading. I don’t remember the last time I wanted to read an instructional book from cover to cover. Erin hooked me from the very beginning. How could I put down this book with a definition like this: Clickologie. The study of capturing life in photographic images that are so beautiful they could make the burliest grown man cry. Excellent and FUN book about photography from the fundamentals to pro. Filled with vivid pictures, clear instructions and clever words, this book will teach anyone about shooting, posing and becoming the photographer they want to be. I highly recommend this book if you want to take your photography to the next level.

Whether you’re a mom who loves to take pics of your kids or someone that just wants to improve their photography skills, this book is incredibly helpful! It’s full of gorgeous photos and crystal clear
instructions on how to improve your skills. Definitely worth the read! Now to put this new found knowledge to work...

I've been taking pictures of my family and kids for years, trying my best to not suck. I've taken a few classes and bought a few books to try and improve, but honestly it's all been too technical and over my head. This book is so simple and straightforward. With tons of images to illustrate a technique, I finally get it! From really simple posing strategies to general composition, this book is SO HELPFUL! Big 5 stars to this beautifully accessible book.

This book is so full of personality, has such fantastic advice, and looks absolutely beautiful. I laughed out loud so many times, and learned an incredible amount that is helping me so much with my photos. Highly recommended!

Best How-to book without sounding like a long lecture of do's and don'ts on photography! Erin is having a personal conversation with the reader, filled with amusing anecdotes, sound advice and stunning pictures! Not everyone can have a photographer like Erin take their pictures...but you can become one if you take her encouragements and instructions to heart!

I was given this book as a gift and I absolutely love it! I've struggled with my photography skills and I feel like I now have some great ideas on ways I can improve and move beyond the auto setting on my camera. I also love that this book is easy to understand, filled with valuable information, but not way over my head with techical mumbo-jumbo like some photography books. Plus, the author is witty and writes in a personable way that makes this a fun book. And the photos?! Well, the beautiful photos alone are worth buying the book for.

If you are looking for an easy to read book on the fundamentals of photography with plenty of great examples and inspirational photos, this book is for you. If you are looking for a highly technical book that will discourage you before you even begin, this is not what you are looking for. Erin has done a great job sharing her years of experience with the reader to help and encourage them to capture the images they have always wanted. Simple tips that a person might not ever consider (such as in the posing section) are explained in a way that you'll never wonder again what is missing in your photos. Great book!!
Like taking pictures of people and know you want to improve? This book is for you! Erin's down to earth practical guide will get you clicking fabulous pics in no time. This amazing talented and sought after photographer helps break it down for those of us wanting to learn more. I'm not biased or anything (okay just a little)....I've just watched her develop her skills over the years. Now she passes her wisdom on to the rest of us!

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